

## Flash Report for the Fiscal Year Ended December 31, 2014 [Japan GAAP] (on a consolidated basis)

January 29, 2015

Stock Exchange Listing: Tokyo

Company Name: OPT, Inc.

Stock Code: 2389 URL <http://www.opt.ne.jp/english/>

Representative: Noboru Hachimine, Founder, President and CEO

Inquiries: Masamichi Kudou, Executive Officer and CFO

Phone: +81-3-5745-3611

Scheduled date of the ordinary general meeting of shareholders: March 27, 2015

Scheduled date of commencement of dividend payment: March 30, 2015

Scheduled filing date of the securities report: March 30, 2015

Supplemental materials prepared for financial results: Yes

(Amounts of less than one million yen are rounded down and percentages are rounded to the first decimal place)

### 1. Consolidated Results for Fiscal 2014, the Fiscal Year Ended December 31, 2014 (January 1, 2014 – December 31, 2014)

(1) Consolidated Business Results (% represents year-on-year change)

	Revenue		Operating income		Ordinary income		Net income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
FY2014	66,984	(0.9)	4,471	243.9	4,067	268.1	1,092	79.0
FY2013	67,624	(14.3)	1,300	(13.7)	1,105	(18.5)	610	(26.5)

Note: Comprehensive income (loss): FY2014: (3,378) million yen (—%) FY2013: 6,365 million yen (492.4%)

	Basic net income per share	Diluted net income per share	Return on equity (ROE)	Ordinary income to total assets ratio	Operating income to revenue ratio
	Yen	Yen	%	%	%
FY2014	40.68	40.41	5.3	10.3	6.7
FY2013	20.73	20.29	2.9	2.9	1.9

(Reference) Equity in earnings (losses) of affiliates: FY2014: (362) million yen FY2013: (132) million yen

(2) Consolidated Financial Position

	Total assets	Net assets	Net assets ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
December 31, 2014	39,436	17,703	42.9	655.43
December 31, 2013	39,656	25,166	60.4	812.12

(Reference) Capital: December 31, 2014: 16,936 million yen December 31, 2013: 23,936 million yen

(3) Consolidated Cash Flows

	Total assets	Net assets	Net assets ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
FY2014	4,026	(6,183)	3,666	11,585
FY2013	609	(3,433)	(839)	10,539

### 2. Dividends

	Annual dividend per share					Total dividends (annual)	Dividend payout ratio (consolidated)	Dividends to net assets ratio (consolidated)
	1Q-end (Mar. 31)	2Q-end (Jun. 30)	3Q-end (Sep. 30)	4Q-end (Dec. 31)	Total			
	Yen	Yen	Yen	Yen	Yen			
FY2013	—	0.00	—	23.50	23.50	692	113.3	3.3
FY2014	—	0.00	—	13.00	13.00	335	32.0	1.8
FY2014 (forecasts)	—	0.00	—	—	—	—	—	—

• Breakdown of dividends for FY2013: Commemorative dividend 15 yen; Ordinary dividend 8.5 yen

• Breakdown of dividends for FY2014: Ordinary dividend 13 yen

• Forecast for the FY2015-end dividend is yet to be determined.

### 3. Consolidated Earnings Forecasts for the Fiscal Year Ending December 31, 2015 (January 1, 2015 - December 31, 2015)

(% represents year-on-year change)

	Revenue		Operating income		Ordinary income		Net income		Net income per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Interim	—	—	—	—	—	—	—	—	—
Full fiscal year	69,000	3.0	1,200	(73.2)	700	(82.8)	200	(81.7)	7.74

**Notes:**

(1) Changes in major subsidiaries during the fiscal year  
(changes in specified subsidiaries resulting from changes in the scope of consolidation): None

Inclusion: None Exclusion: None

- (2) Changes in accounting policies, changes in accounting estimates, and retrospective restatements  
(a) Changes in accounting policies arising from the revision of accounting standards, etc.: None  
(b) Changes in accounting policies other than those noted in above (a): None  
(c) Changes in accounting estimates: None  
(d) Retrospective restatements: None

(3) Number of shares outstanding (common stock)

(a) Number of shares outstanding as of the end of the period (including treasury stock)

December 31, 2014	29,980,000 shares	December 31, 2013	29,914,000 shares
December 31, 2014	4,140,000 Shares	December 31, 2013	440,000 Shares
FY2014	26,868,738 shares	FY2013	29,456,990 shares

(b) Number of shares of treasury stock as of the end of the period

(c) Average number of shares during the period

(Reference) Outline of Non-Consolidated Business Results

### 1. Non-Consolidated Results for Fiscal 2014, the Fiscal Year Ended December 31, 2014 (January 1, 2014 – December 31, 2014)

(1) Non-Consolidated Business Results

(% represents year-on-year change)

	Revenue		Operating income		Ordinary income		Net income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
FY2014	46,218	(2.5)	3,879	748.5	4,037	536.0	1,402	144.7
FY2013	47,417	(24.5)	457	(22.1)	634	(3.8)	573	16.1

	Basic net income per share	Diluted net income per share
	Yen	Yen
FY2014	52.20	51.85
FY2013	19.46	19.22

(2) Consolidated Financial Position

	Total assets	Net assets	Net assets ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
December 31, 2014	32,748	15,699	47.9	607.29
December 31, 2013	33,552	22,826	67.9	773.13

(Reference) Capital: September 30, 2014: 15,692 million yen; December 31, 2013: 22,787 million yen

### 3. Non-Consolidated Earnings Forecasts for the Fiscal Year Ending December 31, 2015 (January 1, 2015 - December 31, 2015)

(% represents year-on-year change)

	Revenue		Ordinary income		Net income		Net income per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Interim	—	—	—	—	—	—	—
Full fiscal year	—	—	—	—	—	—	—

\* Regarding the status of audit procedure implementation

This flash report is outside the scope of audit procedures as prescribed under the Financial Instruments and Exchange Act of Japan. Audit procedures for financial statements as prescribed under the Act have not been completed at the time of disclosure.

\* Explanations about the proper use of earnings forecasts and other specific matters

Forward-looking statements including earnings forecasts and other specific matters in this document are based on information currently available to management and certain assumptions considered by management to be reasonable. A variety of factors could cause actual results and events to differ significantly from those projected.

#### 4. Consolidated Financial Statements

##### (1) Consolidated Balance Sheets

(Thousands of yen)

	As of December 31, 2013	As of December 31, 2014
<b>Assets</b>		
Current assets		
Cash and deposits	11,494,000	<b>10,398,180</b>
Notes and accounts receivable—trade	8,929,372	<b>9,750,338</b>
Short-term investment securities	1,999,461	<b>3,996,780</b>
Operational investment securities	9,142,620	<b>1,585,459</b>
Inventories	71,852	<b>61,528</b>
Deferred tax assets	69,029	<b>154,984</b>
Other	887,287	<b>1,108,738</b>
Allowance for doubtful accounts	(162,753)	<b>(216,157)</b>
Total current assets	<u>32,430,870</u>	<u><b>26,839,853</b></u>
Noncurrent assets		
Property, plant and equipment		
Buildings and structures	417,926	<b>442,621</b>
Accumulated depreciation	(133,361)	<b>(175,713)</b>
Buildings and structures, net	<u>284,564</u>	<u><b>266,907</b></u>
Lease assets	320,525	<b>361,246</b>
Accumulated depreciation	(59,600)	<b>(116,462)</b>
Lease assets, net	<u>260,924</u>	<u><b>244,784</b></u>
Other	310,294	<b>709,795</b>
Accumulated depreciation	(217,542)	<b>(428,832)</b>
Other, net	<u>92,751</u>	<u><b>280,963</b></u>
Total proper, plant and equipment	<u>638,241</u>	<u><b>792,655</b></u>
Intangible assets		
Goodwill	212,306	<b>2,326,018</b>
Other	1,019,419	<b>1,272,709</b>
Total intangible assets	<u>1,231,726</u>	<u><b>3,598,727</b></u>
Investments and other assets		
Investment securities	3,635,776	<b>7,043,462</b>
Other	2,108,424	<b>1,837,463</b>
Allowance for doubtful accounts	(388,772)	<b>(675,711)</b>
Total investments and other assets	<u>5,355,429</u>	<u><b>8,205,214</b></u>
Total noncurrent assets	<u>7,225,397</u>	<u><b>12,596,597</b></u>
Total assets	<u>39,656,268</u>	<u><b>39,436,451</b></u>

(Thousands of yen)

	As of December 31, 2013	As of December 31, 2014
<b>Liabilities</b>		
Current liabilities		
Notes and accounts payable—trade	7,668,648	<b>8,408,015</b>
Short-term loans payable	200,000	<b>1,134,553</b>
Income taxes payable	681,528	<b>1,687,236</b>
Deferred tax liabilities	3,142,150	—
Provision for bonuses	259,215	<b>434,055</b>
Other	1,946,981	<b>2,529,486</b>
Total current liabilities	<u>13,898,523</u>	<u><b>14,193,346</b></u>
Noncurrent liabilities		
Long-term loans payable	55,552	<b>7,006,347</b>
Provision for retirement benefits	127,819	—
Net defined benefit liability	—	<b>159,313</b>
Deferred tax liabilities	39,963	<b>35,807</b>
Asset retirement obligations	127,815	<b>128,781</b>
Other	240,171	<b>208,974</b>
Total noncurrent liabilities	<u>591,322</u>	<u><b>7,539,225</b></u>
Total liabilities	<u>14,489,845</u>	<u><b>21,732,571</b></u>
<b>Net assets</b>		
Shareholders' equity		
Capital stock	7,617,986	<b>7,645,948</b>
Capital surplus	7,712,346	<b>7,740,278</b>
Retained earnings	3,072,641	<b>3,490,800</b>
Treasury stock	(217,646)	<b>(3,148,046)</b>
Total shareholders' equity	<u>18,185,328</u>	<u><b>15,728,980</b></u>
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	5,417,587	<b>487,380</b>
Foreign currency translation adjustment	333,517	<b>719,931</b>
Total accumulated other comprehensive income	<u>5,751,105</u>	<u><b>1,207,311</b></u>
Subscription rights to shares	39,798	<b>6,836</b>
Minority interests	1,190,189	<b>760,750</b>
Total net assets	<u>25,166,422</u>	<u><b>17,703,879</b></u>
Total liabilities and net assets	<u>39,656,268</u>	<u><b>39,436,451</b></u>

**(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income****Consolidated Statements of Income**

(Thousands of yen)

	FY2013	FY2014
	(From January 1, 2013 to December 31, 2013)	(From January 1, 2014 to December 31, 2014)
Revenue	67,624,291	<b>66,984,083</b>
Cost of sales	55,687,050	<b>50,447,313</b>
Gross profit	11,937,240	<b>16,536,769</b>
Selling, general and administrative expenses		
Salaries and allowances	4,868,607	<b>5,670,510</b>
Bonuses	234,473	<b>525,523</b>
Provision for bonuses	275,170	<b>431,907</b>
Legal welfare expenses	598,637	<b>773,300</b>
Depreciation	281,779	<b>296,307</b>
Provision of allowance for doubtful accounts	(9,619)	<b>65,578</b>
Amortization of goodwill	164,515	<b>340,388</b>
Other	4,223,357	<b>3,961,863</b>
Total selling, general and administrative expenses	10,636,921	<b>12,065,380</b>
Operating income	1,300,319	<b>4,471,389</b>
Non-operating income		
Interest income	34,249	<b>26,822</b>
Commission fees	20,960	<b>5,997</b>
Foreign exchange gains	—	<b>11,749</b>
Gain on investments in partnership	31,519	—
Other	15,046	<b>60,871</b>
Total non-operating income	101,775	<b>105,440</b>
Non-operating expenses		
Interest expenses	13,783	<b>21,909</b>
Loss on investments in partnership	—	<b>58,300</b>
Equity in losses of affiliates	132,623	<b>362,008</b>
Provision of allowance for doubtful accounts	60,388	<b>896</b>
Other	90,181	<b>66,297</b>
Total non-operating expenses	296,977	<b>509,412</b>
Ordinary income	1,105,117	<b>4,067,417</b>
Extraordinary income		
Gain on change in equity	136,308	—
Gain on sales of investment securities	1,043,778	<b>114,177</b>
Gain on reversal of subscription rights to shares	22,228	<b>21,011</b>
Total extraordinary income	1,202,315	<b>135,188</b>
Extraordinary loss		
Loss on retirement of noncurrent assets	63,144	<b>74,054</b>
Impairment loss	39,277	<b>362,330</b>
Loss on valuation of investment securities	121,194	<b>334,693</b>
Loss on sales on investment securities	129,370	<b>43,444</b>
Provision of allowance for doubtful accounts	278,810	<b>275,173</b>
Other	47,230	<b>42,084</b>
Total extraordinary loss	679,027	<b>1,131,782</b>
Income before income taxes	1,628,405	<b>3,070,823</b>
Income taxes-current	1,014,327	<b>2,087,021</b>
Income taxes-deferred	(175,234)	<b>(174,287)</b>
Total income taxes	839,092	<b>1,912,734</b>
Income before minority interests	789,312	<b>1,158,089</b>
Minority interests in income	178,586	<b>65,187</b>
Net income	610,726	<b>1,092,901</b>

**(2) Consolidated Statements of Comprehensive Income**

(Thousands of yen)

	FY2013	FY2014
	(From January 1, 2013 to December 31, 2013)	(From January 1, 2014 to December 31, 2014)
Income before minority interests	789,312	<b>1,158,089</b>
Other comprehensive income		
Valuation difference on available-for-sale securities	5,300,537	<b>(4,930,207)</b>
Foreign currency translation adjustment	125,290	<b>355,787</b>
Share of other comprehensive income of associates accounted for using equity method	150,383	<b>37,445</b>
Total other comprehensive income (loss)	<u>5,576,210</u>	<u><b>(4,536,974)</b></u>
Comprehensive income	<u>6,365,523</u>	<u><b>(3,378,885)</b></u>
(Comprehensive income attributable to)		
Comprehensive income attributable to owners of the parent	6,201,905	<b>(3,453,927)</b>
Comprehensive income attributable to minority interests	163,617	<b>75,042</b>

**(3) Statements of changes in net assets**

FY2014 (From January 1, 2014 to December 31, 2014)

(Thousands of yen)

	Shareholders' equity				
	Capital stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity
Balance at the beginning of current period	7,617,986	7,712,346	3,072,641	(217,646)	18,185,328
Changes of items during the period					
Issuance of new shares	27,961	27,931			55,893
Dividends from surplus			(692,639)		(692,639)
Net income			1,092,901		1,092,901
Acquisition of treasury stock				(2,930,400)	(2,930,400)
Change of scope of consolidation			17,896		17,896
Change of scope of equity method					
Net change of items other than shareholders' equity					
Total change of items during the period	27,961	27,931	418,159	(2,930,400)	(2,456,347)
Balance at the end of current period	7,645,948	7,740,278	3,490,800	(3,148,046)	15,728,980

	Accumulated other comprehensive income			Subscription rights to shares	Minority interests	Total net assets
	Valuation difference on available-for-sale securities	Foreign currency translation adjustment	Total accumulated other comprehensive income			
Balance at the beginning of current period	5,417,587	333,517	5,751,105	39,798	1,190,189	25,166,422
Changes of items during the period						
Issuance of new shares						55,893
Dividends from surplus						(692,639)
Net income						1,092,901
Acquisition of treasury stock						(2,930,400)
Change of scope of consolidation						17,896
Change of scope of equity method						
Net change of items other than shareholders' equity	(4,930,207)	386,413	(4,543,794)	(32,962)	(429,439)	(5,006,195)
Total change of items during the period	(4,930,207)	386,413	(4,543,794)	(32,962)	(429,439)	(7,462,543)
Balance at the end of current period	487,380	719,931	1,207,311	6,836	760,750	17,703,879

**(4) Consolidated Statements of Cash Flows**

(Thousands of yen)

	FY2013 (From January 1, 2013 to December 31, 2013)	FY2014 (From January 1, 2014 to December 31, 2014)
Net cash provided by (used in) operating activities		
Income before income taxes	1,628,405	3,070,823
Depreciation and amortization	622,120	693,978
Amortization of goodwill	164,515	340,388
Increase (decrease) in allowance for doubtful accounts	328,135	322,454
Increase (decrease) in provision for bonuses	8,546	182,294
Increase (decrease) in provision for retirement benefits	16,828	—
Increase (decrease) in net defined benefit liability	—	17,800
Interest and dividends income	(34,291)	(30,166)
Interest expenses	13,783	21,909
Equity in (earnings) losses of affiliates	132,623	362,008
Loss (gain) on investments in partnership	(31,519)	58,300
Loss (gain) on valuation of investment securities	121,194	334,693
Loss (gain) on sales of investment securities	(914,408)	(70,732)
Impairment loss	39,277	362,330
Loss on retirement of noncurrent assets	63,144	74,054
Loss (gain) on sales of noncurrent assets	27,297	—
Decrease (increase) in notes and accounts receivable—trade	3,581,224	(707,451)
Decrease (increase) in investment securities for sales	105,457	(1,344,020)
Increase (decrease) in notes and accounts payable—trade	(4,229,524)	574,771
Increase (decrease) in accrued consumption taxes	(199,137)	560,829
Other	(336,013)	253,182
Subtotal	1,107,662	5,077,451
Interest and dividends income received	39,507	32,583
Interest expenses paid	(13,274)	(21,909)
Income taxes paid	(569,643)	(1,084,408)
Income taxes refund	45,701	22,462
Net cash provided by operating activities	609,954	4,026,179
Net cash provided by (used in) investing activities		
Payments to time deposits	(3,021,268)	(1,241,434)
Proceeds from withdrawal of time deposits	623,010	3,379,885
Purchase of property, plant and equipment	(151,105)	(266,143)
Proceeds from sales of property, plant and equipment	23	—
Purchase of intangible assets	(701,491)	(859,984)
Payments for asset retirement obligations	(24,420)	(8,384)
Purchase of securities	—	(1,997,287)
Purchase of investment securities	(3,708,435)	(3,447,247)
Proceeds from sales of investment securities	652,491	235,033
Proceeds from repayment of investment securities	2,058,713	211,511
Purchase of investments in subsidiaries resulting in change in scope of consolidation	—	(2,130,050)
Proceeds from purchase of investments in subsidiaries resulting in change in scope of consolidation	24,945	59,674
Payments for sales of investments in subsidiaries resulting in change in scope of consolidation	—	(34,239)
Proceeds from sales of investments in subsidiaries resulting in change in scope of consolidation	1,061,386	—
Payments for lease and guarantee deposits	(209,318)	(65,793)
Proceeds from collection of lease and guarantee deposits	61,053	143,458
Payments of loans receivable	(79,416)	(162,625)
Collection of loans receivable	2,789	18,453
Other	(22,459)	(18,789)
Net cash used in investing activities	(3,433,501)	(6,183,963)



(Thousands of yen)

	FY2013	FY2014
	(From January 1, 2013 to December 31, 2013)	(From January 1, 2014 to December 31, 2014)
Cash flows from financing activities		
Net increase (decrease) in short-term loans payable	(259,528)	<b>(10,000)</b>
Proceeds from long-term loans payable	100,000	<b>8,020,000</b>
Repayment of long-term loans payable	(89,057)	<b>(682,659)</b>
Proceeds from issuance of common stock	25,695	<b>43,942</b>
Repayments of finance lease obligations	(51,272)	<b>(55,070)</b>
Purchase of treasury stock	—	<b>(2,930,400)</b>
Cash dividends paid	(540,342)	<b>(686,598)</b>
Cash dividends paid to minority interests	(26,273)	<b>(25,079)</b>
Other	1,552	<b>(7,276)</b>
Net cash (used in) provided by financing activities	(839,226)	<b>3,666,856</b>
Effect of exchange rate change on cash and cash equivalents	146,405	<b>98,209</b>
Net increase (decrease) in cash and cash equivalents	(3,516,368)	<b>1,607,282</b>
Cash and cash equivalents	14,256,038	<b>10,539,039</b>
Increase (decrease) in cash and cash equivalents resulting from change in scope of consolidation	(200,630)	<b>(560,978)</b>
Cash and cash equivalents	10,539,039	<b>11,585,343</b>

**(5) Segment Information**

FY2014 (From January 1, 2014 to December 31, 2014)

**1. Information on Revenue, Income (Loss), Assets and Other Amounts by Reporting Segment**

(Thousands of yen)

	Reportable Segment						Adjustments (Note 1)	Amounts Recorded in Consolidated Financial Statements (Note 2)
	Internet Advertising & Solution Business	Database Business	Social & Consumer Business	Overseas Business	Investment and Value Creation Business	Total		
Revenue								
Sales, external	<b>56,564,110</b>	<b>1,733,330</b>	<b>2,331,279</b>	<b>1,495,925</b>	<b>4,859,438</b>	<b>66,984,083</b>	—	<b>66,984,083</b>
Intersegment sales or transfers	<b>745</b>	<b>373,112</b>	<b>51,121</b>	<b>254,481</b>	—	<b>679,461</b>	<b>(679,461)</b>	—
Total	<b>56,564,855</b>	<b>2,106,442</b>	<b>2,382,400</b>	<b>1,750,407</b>	<b>4,859,438</b>	<b>67,663,544</b>	<b>(679,461)</b>	<b>66,984,083</b>
Segment income (loss)	<b>79,769</b>	<b>(9,021)</b>	<b>152,938</b>	<b>(119,961)</b>	<b>4,375,710</b>	<b>4,479,434</b>	<b>(8,044)</b>	<b>4,471,389</b>
Segment assets	<b>17,814,466</b>	<b>1,561,518</b>	<b>482,536</b>	<b>5,924,420</b>	<b>3,679,964</b>	<b>29,462,906</b>	<b>9,973,544</b>	<b>39,436,451</b>
Other items								
Depreciation	<b>332,351</b>	<b>202,339</b>	<b>138,039</b>	<b>18,368</b>	<b>2,880</b>	<b>693,978</b>	—	<b>693,978</b>
Amortization of goodwill	<b>323,102</b>	—	<b>17,286</b>	—	—	<b>340,388</b>	—	<b>340,388</b>
Increase of property, plant and equipment and intangible assets	<b>2,926,384</b>	<b>538,338</b>	<b>138,938</b>	<b>25,189</b>	<b>1,423</b>	<b>3,630,275</b>	—	<b>3,630,275</b>

## Notes:

## 1. Adjustments are as follows:

- (1) The 8,044 thousand yen adjustment to segment income (loss) is attributable to intersegment eliminations.
- (2) The 9,973,544 thousand yen adjustment to segment assets includes 9,952,768 thousand yen in assets of the entire Company that are not allocated to each reportable segment. Assets of the entire Company are primarily cash and deposits as well as market securities.

## 2. Segment income (loss) refers to operating income (loss) as reported in the consolidated statements of income after adjustment.