

**Flash Report for the Fiscal Year ended December 31, 2012 [Japan GAAP]
(on a consolidated basis)**

January 31, 2013

Stock exchange listing: Osaka

Company Name: OPT, Inc.

Stock Code: 2389 URL <http://www.opt.ne.jp/>

Representative: Noboru Hachimine, Founder, President and CEO

For inquiries: Yoshitada Ishibashi, Managing Director and CFO

Phone: +81-3-5745-3611

Scheduled date of ordinary general meeting of shareholders: March 28, 2013

Scheduled date of commencement of dividend payment: March 29, 2013

Scheduled date of filing securities report: March 29, 2013

Supplemental materials for the financial results: Yes

(Amounts of less than one million yen are rounded down and percentages are rounded to the first decimal place)

1. Consolidated Earnings for Fiscal Year ended December 31, 2012 (January 1, 2012 – December 31, 2012)

(1) Consolidated Business Results (% represents year-on-year change)

	Net sales		Operating income		Ordinary income		Net income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
Fiscal year ended December 31, 2012	78,909	26.7	1,506	36.1	1,355	4.7	830	38.3
Fiscal year ended December 31, 2011	62,260	7.1	1,107	(20.4)	1,294	(11.1)	600	0.7

Note: Comprehensive income: December 31, 2012: 1,074 million yen (up 154.8%); December 31, 2011: 421 million yen (down 62.4%)

	Basic net income per share	Diluted net income per share	Return on equity (ROE)	Ordinary income to total assets ratio	Operating income to net sales ratio
	Yen	Yen	%	%	%
Fiscal year ended December 31, 2012	28.23	28.02	4.6	4.0	1.9
Fiscal year ended December 31, 2011	20.16	19.71	3.4	4.3	1.8

(Reference) Equity in earnings (losses) of affiliates:

Fiscal year ended December 31, 2012: (156) million yen

Fiscal year ended December 31, 2011: (49) million yen

Note: On January 1, 2013, the Company conducted a 200-for-1 stock split for shareholders as of December 31, 2012. In addition, basic net income per share for fiscal years ended December 31, 2011 and December 31, 2012 was calculated assuming that said stock split was conducted at the beginning of the previous fiscal year.

(2) Consolidated Financial Position

	Total assets	Net assets	Net assets ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
December 31, 2012	36,838	19,618	49.6	620.67
December 31, 2011	30,784	18,538	57.0	595.87

(Reference) Capital: December 31, 2012: 18,269 million yen December 31, 2011: 17,533 million yen

Note: On January 1, 2013, the Company conducted a 200-for-1 stock split for shareholders as of December 31, 2012. In addition, net assets per share for fiscal years ended December 31, 2011 and December 31, 2012 were calculated assuming that said stock split was conducted at the beginning of the previous fiscal year.

(3) Consolidated Cash Flows

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Cash and cash equivalents, end of the year
	Millions of yen	Millions of yen	Millions of yen	Millions of yen
Fiscal year ended December 31, 2012	1,797	(5)	398	14,256
Fiscal year ended December 31, 2011	1,346	(2,403)	(286)	11,906

2. Dividends

(Record date)	Dividend per share					Total dividends (annual)	Dividend payout ratio (consolidated)	Dividends to net assets ratio (consolidated)
	End of 1 st quarter (Mar. 31)	End of 2 nd quarter (Jun. 30)	End of 3 rd quarter (Sep. 30)	Fiscal year-end (Dec. 31)	Annual			
	Yen	Yen	Yen	Yen	Yen	Millions of yen	%	%
Fiscal year ended December 31, 2011	—	0.00	—	1,200.00	1,200.00	176	29.8	1.0
Fiscal year ended December 31, 2012	—	0.00	—	3,700.00	3,700.00	544	65.5	3.0
Fiscal year ending December 31, 2013 (forecasts)	—	0.00	—	—	—		—	

Notes:

1. Breakdown of year-end (fiscal year ended December 31, 2012) dividend: Commemorative dividend: 2,000 yen Full-year dividend: 1,700 yen
2. On January 1, 2013, the Company conducted a 200-for-1 stock split for shareholders as of December 31, 2012.

3. Consolidated Earnings Forecasts for Fiscal Year ending December 31, 2013 (January 1, 2013 - December 31, 2013)

(% represents year-on-year change)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
First Half	-		—	—	—	—	—	—	—
Full-year	74,000	(6.2)	1,850	22.8	1,850	36.4	850	2.3	28.88

Note: For the earnings forecast, please refer to “Earnings Forecast for Fiscal Year ending December 31, 2013” announced separately today (January 31, 2013).

Notes:

- (1) Changes in major subsidiaries during the period
(changes in specified subsidiaries resulting from changes in the scope of consolidation): No
Inclusion: None
Exclusion: None
- (2) Changes in accounting policy, changes in accounting estimates, and retrospective restatements
(a) Changes in accounting policy arising from revision of accounting standards etc.: Yes
(b) Changes in accounting policy other than those noted in (a) above: No
(c) Changes in accounting estimates: No
(d) Retrospective restatements: No
- (3) Number of shares outstanding (common stock)
(a) Number of shares outstanding at year-end (including treasury stock)
As of December 31, 2012: 29,875,600 shares As of December 31, 2011: 29,865,600 shares
(b) Number of shares of treasury stock at year-end
As of December 31, 2012: 440,000 shares As of December 31, 2011: 440,000 shares
(c) Average number of shares during period
As of December 31, 2012: 29,425,900 shares As of December 31, 2011: 29,802,112 shares

Note: On January 1, 2013, the Company conducted a 200-for-1 stock split for shareholders as of December 31, 2012. The number of shares outstanding at year-end, the number of shares of treasury stock at year-end, and the average number of shares during period for fiscal years ended December 31, 2011 and December 31, 2012 were calculated assuming that said stock split was conducted at the beginning of the previous fiscal year.

(Reference) Outline of Non-Consolidated Business Results

1. Non-Consolidated Business Results for Fiscal Year ended December 31, 2012 (January 1, 2012 to December 31, 2012)

(1) Non-Consolidated Business Results

(% represents year-on-year change)

	Net sales		Operating income		Ordinary income		Net income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
Fiscal year ended December 31, 2012	62,775	17.7	586	5.3	659	(20.1)	493	34.9
Fiscal year ended December 31, 2011	53,351	5.1	557	(35.1)	825	(14.2)	366	14.9

	Basic net income per share		Diluted net income per share	
	Yen		Yen	
Fiscal year ended December 31, 2012	16.78		—	
Fiscal year ended December 31, 2011	12.28		12.28	

Note: On January 1, 2013, the Company conducted a 200-for-1 stock split for shareholders as of December 31, 2012. In addition, basic net income per share for fiscal years ending December 31, 2011 and December 31, 2012 was calculated assuming that said stock split was conducted at the beginning of the previous consolidated fiscal year.

(2) Non-Consolidated Financial Position

(% represents year-on-year change)

	Total assets		Net assets		Net assets ratio		Net assets per share	
	Millions of yen		Millions of yen		%		Yen	
December 31, 2012	30,574		17,487		57.0		591.91	
December 31, 2011	27,933		17,238		61.5		583.53	

(Reference) Capital: December 31, 2012: 17,423 million yen December 31, 2011: 17,170 million yen

Note: On January 1, 2013, the Company conducted a 200-for-1 stock split for shareholders as of December 31, 2012. In addition, net assets per share for fiscal years ended December 31, 2011 and December 31, 2012 were calculated assuming that said stock split was conducted at the beginning of the previous fiscal year.

2. Non-Consolidated Earnings Forecast for Fiscal Year ending December 31, 2013 (January 1, 2013 - December 31, 2013)

(% represents year-on-year change)

	Net sales		Ordinary income		Net income		Net income per share	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen	%
First Half	—	—	—	—	—	—	—	—
Full-year	—	—	—	—	—	—	—	—

* Indication of Audit Procedure Implementation

This financial report is outside the scope of audit procedures based on the Financial Instruments and Exchange Act, and audit procedures for financial statements based on the Financial Instruments and Exchange Act had not been completed at the time of the disclosure.

* Explanations about the proper use of earnings forecasts and other special matters

Forward-looking statements including earnings forecasts and other special matters in this document are based on information currently available to management and certain assumptions considered by management to be reasonable. A variety of factors could cause actual results and events to differ significantly from those projected. For information about the earnings forecast, please refer to "Earnings Forecast for Fiscal Year ending December 31, 2013" separately announced today (January 31, 2013).

4. Consolidated Financial Statements

(1) Consolidated Balance Sheets

(Thousands of yen)

	2011	2012
	(As of December 31, 2011)	(As of December 31, 2012)
Assets		
Current assets		
Cash and deposits	¥11,260,411	¥14,303,768
Notes and accounts receivable—trade	10,284,881	12,869,988
Short-term investment securities	1,000,000	500,000
Inventories	595	15,540
Deferred tax assets	273,382	177,223
Other	897,706	866,335
Allowance for doubtful accounts	(228,301)	(179,197)
Total current assets	23,488,676	28,553,658
Noncurrent assets		
Property, plant and equipment		
Buildings and structures	222,878	401,971
Accumulated depreciation	(104,107)	(101,681)
Buildings and structures, net	118,771	300,289
Land	2,560	—
Lease assets	—	333,999
Accumulated depreciation	—	(12,608)
Lease assets, net	—	321,391
Other	933,937	505,277
Accumulated depreciation	(629,964)	(376,844)
Other, net	303,972	128,432
Total property, plant and equipment	425,304	750,113
Intangible assets		
Goodwill	57,295	680,896
Other	755,064	952,931
Total intangible assets	812,359	1,633,827
Investments and other assets		
Investment securities	5,062,084	4,510,724
Deferred tax assets	39,235	59,787
Other	1,017,684	1,379,667
Allowance for doubtful accounts	(60,352)	(49,458)
Total investments and other assets	6,058,652	5,900,720
Total noncurrent assets	7,296,317	8,284,662
Total assets	¥30,784,993	¥36,838,321

(Thousands of yen)

	2011	2012
	(As of December 31, 2011)	(As of December 31, 2012)
Liabilities		
Current liabilities	,	
Notes and accounts payable-trade	¥10,103,994	¥12,358,980
Short-term loans payable	—	459,528
Lease obligations	—	50,013
Accounts payable-other	501,736	1,957,021
Income taxes payable	461,791	260,411
Provision for product warranties	12	—
Provision for bonuses	186,276	268,684
Asset retirement obligations	126,069	—
Other	766,006	1,110,255
Total current liabilities	12,145,887	16,464,895
Noncurrent liabilities		
Long-term loans payable	33,776	62,957
Lease obligations	—	289,708
Provision for retirement benefits	48,504	126,200
Deferred tax liabilities	9,102	121,156
Asset retirement obligations	8,936	132,555
Other	—	22,307
Total noncurrent liabilities	100,319	754,885
Total liabilities	12,246,207	17,219,781
Net assets		
Shareholders' equity		
Capital stock	7,595,514	7,600,567
Capital surplus	7,689,885	7,694,938
Retained earnings	2,353,582	3,030,216
Treasury stock	(217,646)	(217,646)
Total shareholders' equity	17,421,335	18,108,076
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	191,729	117,127
Foreign currency translation adjustment	(79,378)	44,572
Total accumulated other comprehensive income	112,351	161,700
Subscription rights to shares	67,481	64,124
Minority interests	937,617	1,284,638
Total net assets	18,538,786	19,618,539
Total liabilities and net assets	¥30,784,993	¥36,838,321

(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income**Consolidated Statements of Income**

(Thousands of yen)

	2011	2012
	(Fiscal year ended December 31, 2011)	(Fiscal year ended December 31, 2012)
Net sales	¥62,260,552	¥78,909,290
Cost of sales	53,933,612	67,941,410
Gross profit	8,326,940	10,967,880
Selling, general and administrative expenses		
Salaries and allowances	3,409,111	4,196,996
Bonuses	133,698	206,336
Provision for bonuses	171,992	239,118
Legal welfare expenses	462,647	549,185
Recruiting expenses	135,361	120,788
Advertising expenses	173,268	389,114
Rents	390,394	567,392
Depreciation	213,608	377,186
Provision of allowance for doubtful accounts	2,901	(7,215)
Amortization of goodwill	30,219	97,939
Other	2,096,663	2,724,644
Total selling, general and administrative expenses	7,219,869	9,461,485
Operating income	1,107,071	1,506,394
Non-operating income		
Interest income	81,618	99,465
Dividends income	3,545	3,548
Gain on investments in partnership	172,619	—
Other	10,487	34,418
Total non-operating income	268,272	137,431
Non-operating expenses		
Interest expenses	1,063	7,070
Loss on investments in partnership	—	90,166
Equity in losses of affiliates	49,585	156,726
Provision of allowance for doubtful accounts	19,801	17,075
Other	9,921	16,894
Total non-operating expenses	80,372	287,932
Ordinary income	1,294,971	1,355,893
Extraordinary income		
Gain on sales of investment securities	391,950	359,250
Reversal of allowance for doubtful accounts	46,048	—
Gain on negative goodwill	7,366	109,083
Other	22,303	42,301
Total extraordinary income	467,667	510,634

Extraordinary loss		
Loss on retirement of noncurrent assets	13,207	29,354
Loss on sales of noncurrent assets	3,813	2,060
Impairment loss	67,099	139,605
Loss on sales of investment securities	61,873	—
Loss on valuation of investment securities	272,948	59,223
Loss on adjustment for changes of accounting standard for asset retirement obligations	31,518	—
Loss on prior period adjustment	50,823	—
Head office transfer cost	—	68,296
Other	2,725	10,519
Total extraordinary loss	<u>504,008</u>	<u>309,060</u>
Income before income taxes	<u>1,258,630</u>	<u>1,557,467</u>
Income taxes-current	<u>575,685</u>	<u>547,104</u>
Income taxes-deferred	<u>(48,214)</u>	<u>9,574</u>
Total income taxes	<u>527,471</u>	<u>556,679</u>
Income before minority interests	<u>731,159</u>	<u>1,000,787</u>
Minority interests in income	<u>130,355</u>	<u>170,081</u>
Net income	<u>¥ 600,803</u>	<u>¥ 830,705</u>

(3) Consolidated Statements of Comprehensive Income

(Thousands of yen)

	2011	2012
	(Fiscal year ended December 31, 2011)	(Fiscal year ended December 31, 2012)
Income before minority interests	¥731,159	¥1,000,787
Other comprehensive income		
Valuation difference on available-for-sale securities	(276,070)	(74,603)
Foreign currency translation adjustment	(5,996)	96,155
Share of other comprehensive income of associates accounted for using equity method	(27,446)	52,162
Total other comprehensive income	(309,513)	73,713
Comprehensive income	421,645	1,074,501
(Comprehensive income attributable to)		
Comprehensive income attributable to owners of the parent	292,116	880,052
Comprehensive income attributable to minority interests	129,528	194,449

(4) Consolidated Statements of Cash Flows

(Thousands of yen)

	2011 (Fiscal year ended December 31, 2011)	2012 (Fiscal year ended December 31, 2012)
Net cash provided by (used in) operating activities		
Income before income taxes	¥1,258,630	¥1,557,467
Depreciation and amortization	499,584	693,108
Amortization of goodwill	30,219	97,939
Increase (decrease) in allowance for doubtful accounts	(33,186)	(71,503)
Increase (decrease) in provision for bonuses	(72,280)	73,888
Increase (decrease) in provision for product warranties	4	(12)
Increase (decrease) in provision for retirement benefits	15,747	(4,933)
Interest and dividends income	(85,164)	(103,013)
Interest expenses	1,063	7,070
Equity in (earnings) losses of affiliates	49,585	156,726
Loss (gain) on investments in partnership	(172,619)	90,166
Loss (gain) on valuation of investment securities	272,948	59,223
Loss (gain) on sales of investment securities	(330,076)	(359,250)
Impairment loss	67,099	139,605
Loss on retirement of noncurrent assets	13,207	29,354
Loss (gain) on sales of noncurrent assets	3,813	2,060
Loss on adjustment for changes of accounting standard for asset retirement obligations	31,518	—
Decrease (increase) in notes and accounts receivable-trade	(735,122)	(1,647,747)
Increase (decrease) in notes and accounts payable-trade	967,779	1,580,055
Increase (decrease) in accrued consumption taxes	(127,956)	123,641
Other	57,285	97,467
Subtotal	<u>1,712,080</u>	<u>2,521,315</u>
Interest and dividends income received	81,643	107,412
Interest expenses paid	(1,047)	(7,444)
Income taxes paid	(449,971)	(856,102)
Income taxes refund	4,197	32,440
Net cash provided by (used in) operating activities	<u>1,346,901</u>	<u>1,797,620</u>
Net cash provided by (used in) investing activities		
Payments into time deposits	(349,110)	(244,347)
Proceeds from withdrawal of time deposits	43,380	42,540
Purchase of property, plant and equipment	(243,807)	(488,614)
Proceeds from sales of property, plant and equipment	25,260	308,047
Purchase of intangible assets	(422,801)	(625,013)
Payments for asset retirement obligations	—	(131,161)
Purchase of investment securities	(1,109,923)	(2,813,181)
Proceeds from sales of investment securities	246,199	634,739
Proceeds from repayment of investment securities	93,307	3,472,908
Purchase of investments in subsidiaries resulting in change in scope of consolidation	—	(355,710)
Proceeds from purchase of investments in subsidiaries resulting in change in scope of consolidation	—	29,340
Proceeds from sales of investments in subsidiaries resulting in change in scope of consolidation	—	7,039
Payments for lease and guarantee deposits	(563,283)	(152,188)
Proceeds from collection of lease and guarantee deposits	6,640	370,640
Payments of loans receivable	(82,863)	(101,675)
Collection of loans receivable	22,682	113,015
Other	(69,006)	(71,697)
Net cash provided by (used in) investing activities	<u>(2,403,326)</u>	<u>(5,316)</u>
Net cash provided by (used in) financing activities		
Net increase (decrease) in short-term loans payable	(40,000)	438,387
Proceeds from long-term loans payable	—	70,000

(Thousands of yen)

	2011	2012
	(Fiscal year ended December 31, 2011)	(Fiscal year ended December 31, 2012)
Repayment of long-term loans payable	(4,992)	(30,823)
Proceeds from issuance of common stock	162	6,750
Proceeds from stock issuance to minority shareholders	—	102,241
Repayments of finance lease obligations	—	(12,397)
Purchase of treasury stock	(217,646)	—
Proceeds from disposal of treasury stock	123,068	—
Cash dividends paid	(147,559)	(176,030)
Net cash provided by (used in) financing activities	<u>(286,966)</u>	<u>398,128</u>
Effect of exchange rate change on cash and cash equivalents	(1,744)	67,605
Net increase (decrease) in cash and cash equivalents	<u>(1,345,136)</u>	<u>2,258,038</u>
Cash and cash equivalents	13,234,504	11,906,226
Increase (decrease) in cash and cash equivalents resulting from change of scope of consolidation	16,859	91,773
Cash and cash equivalents	<u>¥11,906,226</u>	<u>¥14,256,038</u>

Information on Net Sales, Income (Loss), Assets, and Other Amounts by Reportable Segment

Fiscal Year ended December 31, 2012 (January 1, 2012 – December 31, 2012)

(Thousands of yen)

	Reportable Segment					Adjustments (Note 1)	Amounts recorded in consolidated financial statements (Note 2)
	Advertising & Solution Business	Database Business	Social & Consumer Business	Overseas Business	Total		
Net sales							
Sales, external	71,701,260	2,452,358	2,129,351	2,626,319	78,909,290	—	78,909,290
Intersegment sales or transfers	39,683	256,187	36,353	—	332,224	(332,224)	—
Total	71,740,944	2,708,545	2,165,704	2,626,319	79,241,515	(332,224)	78,909,290
Segment income (loss)	1,985,841	288,526	(590,003)	(162,227)	1,522,136	(15,741)	1,506,394
Segment assets	15,390,391	2,147,146	2,124,820	3,287,101	22,949,459	13,888,861	36,838,321
Other items							
Depreciation	263,116	240,234	153,357	37,121	693,830	(722)	693,108
Amortization of goodwill	24,480	33,797	19,119	20,541	97,939	—	97,939
Increases of property, plant and equipment and intangible assets	806,473	289,339	330,440	191,614	1,617,867	(20,275)	1,597,592

Notes:

1. Adjustments are as follows:

(1) The 15,741 thousand yen adjustment to segment income (loss) is attributable to intersegment eliminations.

(2) The 13,888,861 thousand yen adjustment to segment assets includes 14,985,586 thousand yen in assets of the entire Company that are not allocated to each reportable segment. Assets of the entire Company are primarily cash and deposits, short-term investment securities, and investment securities.

2. Segment income (loss) refers to operating income (loss) as reported in the consolidated statements of income, after adjustment.